

# PROGRAM OVERVIEW & SUBMISSION FORM

**ALSO US™**, a program sponsored by Mitsubishi Tanabe Pharma America, Inc. (MTPA), aims to provide a creative outlet and sense of shared experience for teens and young adults (ages 12-25) in the U.S. who have a family member who has been diagnosed with amyotrophic lateral sclerosis (ALS). While ALS impacts the entire family, teens and young adults face unique challenges and may feel isolated from their peers.

The program encourages teens to creatively document and share their own experiences with ALS. To participate, teens can submit an original creative work bringing their story to life through art to be featured on [www.alsousart.com](http://www.alsousart.com).



# HOW TO SUBMIT

## STEP 1

Submit an original artwork for display in the ALSO US digital showcase.

### DESCRIBE YOUR PROJECT

Write up to 250 words describing your creative project idea/inspiration.

### ORIGINAL CREATIVE WORK\*

Portray any aspect of your personal experience as a teen or young adult impacted by ALS, in one of the following mediums:

- **Video:** 2-3 minutes
- **Written:** 50-200 words (e.g., poem, narrative, etc.)
- **Artwork:** A digital copy, PDF or photo of your original work (e.g., drawing, watercolor, pastel, acrylic, photography, mixed media, etc.)

*\*Note: To learn more about what constitutes "original creative work," please refer to the program [Terms & Conditions](#).*

### CONTENT GUIDELINES

- For your privacy, you may choose, or choose not to, include your name on your original artwork, video, or written entry. Please note that if you do include your name, it may appear with the submission in the online gallery on the program website.
- Do **NOT** include:
  - Your address or other personal information
  - Names of specific medicines (the terms "drug," "medicine," "treatment" or "therapy" are acceptable)
  - Names of specific healthcare facilities or healthcare providers (the terms such as "hospital," "doctor" and "nurse" are acceptable)
- If the original creative work includes the recognizable likeness of any person(s), by submitting, you confirm that any such person(s) (or his/her parent or legal guardian, if the person is under age 18), has given permission for use of their likeness in the submission as described in the program Terms & Conditions.

## STEP 2

### COMPLETE YOUR SUBMISSION FORM

- Submit online ([www.alsousart.com](http://www.alsousart.com)) or via email ([alsousart@syneoshealth.com](mailto:alsousart@syneoshealth.com)). The printable submission form is provided below.
- Please complete all sections of the submission form and authorize you accept the Terms & Conditions (parent/guardian authorization required if under age 18).
- List and attach original creative work materials to submission.
  - Please provide links to download any large files (>300MB)





# SUBMISSION FORM

## TEEN CONTACT INFORMATION

Name

Street Address

Phone Number

Email Address

Connection to ALS

## PARENT CONTACT INFORMATION

Name

Phone Number

Email Address

## ORIGINAL CREATIVE WORK SUBMISSION

Title

Brief Description (up to 75 words):



## ATTACHMENTS

List 1-2 materials being submitted as original creative work and include links to any downloads below (required for files larger than 300MB). For example: 2 minute video, 50 - 200 word written piece, artwork.

Please read the following statements and indicate your acceptance of them by signing below:

- I am a teenager or young adult 12-25 years old, living in the United States and have been affected by ALS (e.g., parent or loved one with the condition).
- I hereby acknowledge that I have read, understand and agree to be bound by the detailed [Terms & Conditions](#) of the *ALSO US* program.
- The content of my original creative work (hereafter "Submission") is an original, of which I am the sole creator and owner.
- I understand that some of the Submissions received may be featured on the program website ([www.alsousart.com](http://www.alsousart.com)) and/or on MTPA's social media channels.
- If the Submission shows the likeness of any person(s), I confirm that any such person(s) (or his/her parent or legal guardian, if the person is under age 18) has given permission for use of their likeness in the original creative work and for use in this submission as described in the program [Terms & Conditions](#).

Please check if applicable:

I am interested in telling my personal story regarding ALS, possibly to media or other interested parties (e.g., advocacy groups). You may contact me by phone or email to discuss further.

I hereby submit my original creative work to the *ALSO US* program and agree to abide by the official Terms & Conditions.



Signature (REQUIRED)

Date

Parent/legal guardian signature (if under age 18)

Date

